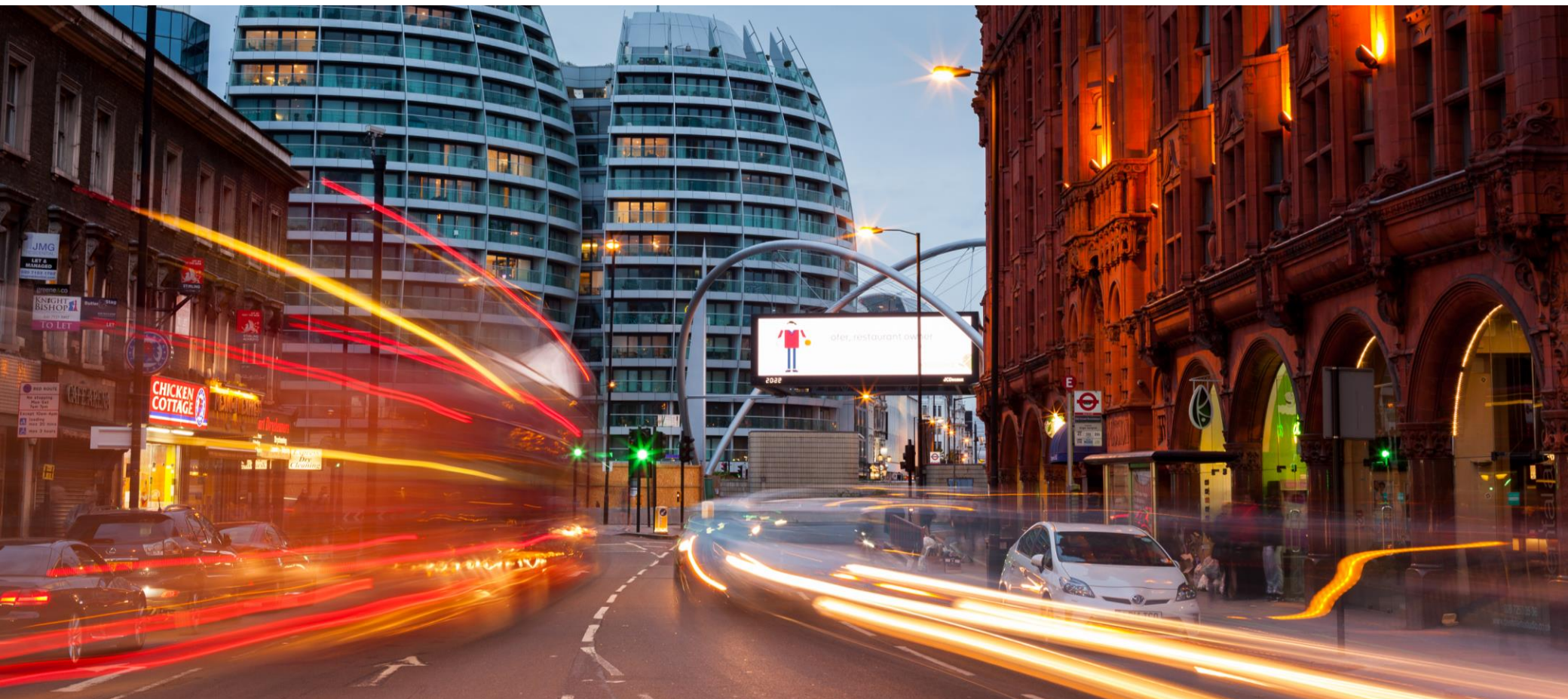


Political Intelligence's top takeaways

The FinTech Strategy



The FinTech Strategy 2018

Overview

The Chancellor of the Exchequer today delivered his keynote speech to the second annual International FinTech Conference launching the Government's FinTech Sector Strategy.

The Strategy is split into two parts:

1. Meeting the needs of the sector (drawing on data from the UK FinTech Census – commissioned at the inaugural International FinTech Conference last year)
2. New opportunities offered by UK FinTech and ensuring that the benefits of FinTech are felt by everyone, including the financially excluded.

Meeting the needs of the FinTech sector

The Strategy sets out the key challenges as identified by FinTech firms in the UK FinTech census:

- Attracting qualified and suitable talent - 58% cited this as one of their top three challenges
- Getting customers to adopt their services (49%).
- Building relationships with established players (38%).
- Raising equity finance (34%).
- International expansion and investment (25%).
- 25% cited uncertainty around Brexit and its possible impact on passporting as one of the top challenges they face.
- 24% cited regulatory compliance as one of their principal challenges.

The FinTech Strategy 2018

The Key Announcements

The FinTech Strategy announces:

- Creation of a **Cryptoassets Task Force**, made up of HM Treasury, the Bank of England and the Financial Conduct Authority, to explore the risks and potential benefits of distributed ledger technology. The Task Force will report back in the Summer.
- The signing of a **new FinTech Bridge agreement with Australia**.
- **'Robo-regulation' pilot schemes** to assist new FinTech firms to comply with regulations by building software which would ensure automatic compliance.
- The appointment of **three new FinTech Regional Envoys** across the UK.
- The development of a set of **industry standards**, by the government's FinTech Delivery Panel, to provide FinTech companies with a consistent understanding of what financial services firms will require from them before entering into partnership agreements.
- **Additional Department of International Trade (DIT) resources** to help FinTech firms expand into markets linked to the UK via a 'FinTech Bridge'. This is combined with the establishment of a **DIT FinTech Steering Board**.
- A **'Connect with Work' programme** to help FinTech firms to take advantage of the UK's diverse workforce.