



Conservative Party  
Conference 2014  
Technology Fringe Guide

Conservative  
Party Conference  
2014



## Introduction

Even though technology issues or product announcements are front page news nowadays, the Party Conferences have traditionally mostly stayed clear of tackling technology. Things have changed this year, with the creation of [TechCentral](#) which will provide a dedicated technology space at all three party political conferences. TechCentral will bring together industry experts, delegates and political figures serving as the hub for technology thinking and policy debate in the last conferences before the general election.

We, alongside our new partners [Hotwire PR](#), are proud sponsors of TechCentral and this guide provides you with an overview of the key Conservatives Conference technology events that are taking place both at TechCentral and elsewhere.

We will be present at the Party Conferences and hope to see you at one of the Fringe events. Our Conservatives Party Conference team consists of:



### Nicholas Lansman, Group Managing Director

Nick set up Political Intelligence in 1995 and has led its growth into other markets across Europe. Tech, Internet and health policy are his main focus. He is a regular commentator on policy issues and is currently Vice-Chair of the Association of Professional Political Consultants.

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### Phil Reid, Associate Director

Phil has over 9 years of tech and telecoms public affairs experience, working for various clients and trade associations. He also works in the health & transport sectors.

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### Nicole, Laurie

Nicolle worked for a London based MP, prior to joining the team, where she was involved in a variety of policy areas. She currently focuses on health and utilities issues.

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## Sunday

### 2020health: Can We Trust In Health Technology?

17.30, *Copthorne Hotel (Paradise Circus) : Jubilee Suite*

- Julia Manning, Chief Executive - 2020health (Chair)
- Conservative Party Spokesperson
- Matt Warman, Consumer Technology Editor – Telegraph
- Prof Nick Hardiker, Professor of Nursing and Health Informatics - Salford University
- Dr Maureen Baker (invited), Chairman - RCGP

### TalkTalk: DigiFactor: An expert judging panel make live funding awards to technology causes

18.15, *The ICC : TechCentral Marquee*

- With entertainment from an X Factor contestant

### TechCentral Reception - Sponsored by **Political Intelligence**, **Hotwire PR**, **MoneyHub** (invite only)

20.00, *The ICC : TechCentral Marquee*

- Sajid Javid MP, Secretary of State for Culture, Media and Sport



## Monday

### **Policy Exchange & Travelodge: New Champions: Unlocking the skills and growth potential of unexploited sectors in the UK economy**

10.00, Novotel Birmingham Centre (Broad St) : Priestley Suite

- Nick Faith, Director of Communications, Policy Exchange (Chair)
- Nick Boles MP, Minister of State for Skills, Enterprise and Equalities
- Peter Gowers, CEO, Travelodge
- Dr Gerard Lyons, Chief Economic Advisor to the Mayor of London

### **Conference Debate: The Economy**

10.30, Symphony Hall

- Sajid Javid MP, Secretary of State for Culture, Media and Sport
- Elizabeth Truss MP, Secretary of State for Environment, Food and Rural Affairs
- Patrick McLoughlin MP, Secretary of State for Transport
- George Osborne MP, The Chancellor of the Exchequer

### **MoneyHub: 'Technology: giving the financial reigns to the individual. A positive step? Or are there dangers ahead?'**

10.45, The ICC : TechCentral Marquee

- Toby Hughes, CEO, MoneyHub
- Jonathan Isaby, Chief Exec, TaxPayers' Alliance
- Emma Carr, Co-founder, TechCentral (Chair)

### **Big Brother Watch: 'Civil liberties in a digital age'**

12.00, The ICC : TechCentral Marquee

- John Whittingdale MP
- Dominic Raab MP
- Stephen Deadman, Vodafone
- Emma Carr, Director, BBW

### **Prospect & Campaign for Science & Engineering: Raising Our Sights:**

#### **Realising the potential of a more diverse STEM workforce**

12.00, IET Austin Court (Cambridge St) : Telford Room

- Chair - Institute of Engineering and Technology
- Mike Clancy, General Secretary, Prospect Trade Union
- David Willetts MP
- Dr Sarah Main, Director, Campaign for Science and Engineering
- Dr Anna Zecharia, Director - ScienceGrrl

#### **BCS, The Chartered Institute for IT: Internet Of Things: Benefits vs Privacy**

12.30, The ICC : Dods Hall 10B

- Paul Waugh, Editor in Chief, Dods (Chair)
- Ed Vaizey MP, Minister of State for Culture and the Digital Economy
- David Evans, BCS, The Chartered Institute for IT

#### **Common Vision: THE POLICY FACTOR! Taking behavioural economics beyond the Nudge Unit**

12.30, Walkabout (266a-271 Broad St, B1 2DS) :

- Caroline Macfarland, Director, CoVi (Chair)
- Jesse Norman MP, Hereford and South Herefordshire
- David Halpern (invited), Director, Behavioural Insights Team
- Dr. Henrietta Bowden-Jones, Founding Director, National Problem Gambling Clinic
- Becky Purvis, Head of Public Affairs, The Royal Society

#### **Inline Policy: The Sharing Economy: Driving jobs and growth?**

12.30, Hyatt Regency : Soprano

- Shomik Panda, Managing Director, Inline Policy (Chair)
- Daniel Korski, Special Adviser to the Prime Minister
- Arnaud Bertrand, Founder & President, HouseTrip Ltd
- Mike Masserman, Director of International Government Relations, Lyft



## **TechCentral: 'How can technology drive election campaigns and what can we learn from the United States?'**

13.15, *The ICC : TechCentral Marquee*

- Matthew Elliott (Chair)
- Tim Estes, CEO, Digital Reasoning
- Thomas Borwick, CEO, Kanto Systems
- Jag Singh, Founder, MessageSpace
- Andrew Whitehurst, Co-Founder, Wess Digital

## **Institute of Economic Affairs & Advertising Association: Give Commercials A Break: Is advertising over-regulated?**

16.30, *The ICC : Think Tent*

- John Whittingdale MP, Chair, Culture, Media and Sport Select Committee
- Rt Hon John Redwood MP
- Ian Barber, Director of Communications, Advertising Association
- Simon Gillespie, CEO, British Heart Foundation
- Chris Snowdon, Director of Lifestyle Economics, Institute of Economic Affairs

## **Don't Spy On Us: Surveillance: Where do you draw the line?**

17.00, *The ICC : TechCentral Marquee*

Mark Wallace, Executive Editor, ConservativeHome (Chair)

- Emma Carr, Director, Big Brother Watch
- Thomas Hughes, Director, ARTICLE19
- Paul Johnson, Deputy Editor, The Guardian
- Mark Stephens, Chair, Global Network Initiative

## **TransferWise: Cut the C£\$P: getting a better deal for consumers'**

18.15, *The ICC : TechCentral Marquee*

- Charlotte Holloway, Head of Policy, techUK
- Taavet Hinrikus Co-founder, TransferWise
- Ed Rennie, Head of Virtue programme, Respublica
- Eric van der Kleij, Head, Level39

## **The Guardian, General Motors UK, The British Retail Consortium & Tata Steel: UK Business Rates: Fair and fit for the future?**

19.30, *The ICC : Guardian Space - Hall One Foyer (level 5)*

- Julian Lyon, Real Estate Manager, General Motors UK
- Robin Walker MP, Business, Innovation and Skills Committee
- Mike Spicer, Director of Research, British Chambers of Commerce
- Tim Morris, Communications and Public Affairs Director, Tata Steel
- John Rogers, Chief Financial Officer, J Sainsbury's

## **FE Week: Further Education And Skills: What should the Conservative party promise in 2015?**

19.30, *The ICC : Hall 7*

- Nick Linford, Editor, Academies Week (Chair)
- Nick Boles MP, Minister of State for Skills, Enterprise and Equalities

## **TechUK: Evening Reception (invite only)**

19.30, *The ICC : TechCentral Marquee*

- Ed Vaizey MP, Minister for Culture & the Digital Economy



## Tuesday

### **NIACE, Association of Colleges & 157 Group: "The School Curriculum Is Not Up To The Job Of Preparing Young People For The 21st Century". Discuss**

08.00, The ICC : Hall 7B

- Dr Lynne Sedgmore CBE, Executive Director, 157 Group (Chair)
- Martin Doel OBE, Chief Executive, Association of Colleges

### **MoneyHub: With financial advice becoming too expensive for most of us, lets establish if it is a problem technology can solve or not?**

09.30, The ICC : TechCentral Marquee

- Toby Hughes, CEO, MoneyHub
- Mark Littlewood, Director General, Institute of Economic Affairs
- Matthew Elliott, Chief Executive, Business For Britain

### **Policy Exchange & Omidyar Network: Open Data, Big Data And Privacy**

10.00, Novotel Birmingham Centre (Broad St) : Priestley Suite

- Rafael Behr, Columnist, The Guardian (Invited) (Chair)
- Dominic Campbell, Founder & Director, FutureGov
- Eddie Copeland, Head of Technology Policy, Policy Exchange
- Heather Savory, Leading Open Data Advocate
- Martin Tisné, Director of Policy, Omidyar Network

### **COADEC: The Startup Manifesto**

10.45, The ICC : TechCentral Marquee

- Ed Vaizey MP, Minister for Culture & the Digital Economy
- Joanna Shields, Digital advisor to the Prime Minister and Chair of Tech City UK
- Guy Levin, Coadec

### **Policy Exchange & Here East: Made In Britain: Skills, manufacturing and a modern enterprise policy**

11.30, Novotel Birmingham Centre (Broad St) : Priestley Suite

- Jeremy Cliffe, Britain Political Correspondent, The Economist (Chair)
- Graham Stuart MP, Chairman of the Education Select Committee
- Andrew McCall, Executive Director, European Governmental Affairs, Ford of Europe
- Gavin Poole, CEO, Here East
- Alice Taylor, Founder, MakieLab

### **EE: Could Introducing Voting On Mobile Phones Swing Future Elections For The Conservatives?**

12.00: The ICC : TechCentral Marquee

Chief of Strategy from EE

- Sophy Ridge, Sky News
- Kip Meek, EE
- Chloe Smith MP
- Ben Page, Ipsos MORI
- Michael Sani, Bite the Ballot

### **ConservativeHome & British Future: Immigration: What manifest promises should we make in 2015?**

12.30, The ICC : Conservativehome Marquee

- Paul Goodman, Editor, ConservativeHome (Chair)
- Owen Paterson MP, Former Secretary of State for Environment, Food & Rural Areas
- Mark Field MP,
- Isabel Oakeshott, Political Journalist and Commentator



## **Ipsos MORI & The Royal Statistical Society: Who Do You Trust With Your Data?**

12.30, *Copthorne Hotel (Paradise Circus) : Jubilee Suite*

- Hetan Shah, Managing Executive, The Royal Statistical Society (Chair)
- Carl Miller, Research Director, Demos
- Dr Sarah Wollaston MP
- Bernard Jenkin MP
- Eddie Copeland, Head of the Technology Policy Unit, Policy Exchange

## **Pera Training & Million Jobs: Building A 21st Century Workforce**

12.30, *Hyatt Regency : Soprano*

- Lewi Griffiths, Commercial Director, Pera Training (Chair)
- Andrew Jones MP, Apprenticeship Ambassador
- Sara Caplan, Head of Further Education & Skills, PricewaterhouseCoopers
- Marion Osborne, Interim Director, Million Jobs

## **TalkTalk: The Big Technology Debate: Live audience voting event posing the big technology questions**

15.45, *The ICC : TechCentral Marquee*

## **Big Innovation Centre: Britain's Manifesto For Growth! Ownership, Finance And Innovation: Are we ready for the new?**

19.30, *Hyatt Regency : Dolce*

- Will Hutton, Chair, Big Innovation Centre
- Birgitte Andersen, Director, Big Innovation Centre
- David Silke, VP EMEA Marketing, British Telecom

## **ResPublica: 21st Century Healthcare: Technology and patient empowerment**

19.30, *Jurys Inn (Broad St) : Room 113-115*

- George Freeman MP, Minister for Life Sciences
- Hakim Yadi, Chief Executive, Northern Health Science Alliance
- Nigel Gaymond, Chairman, Personalised Healthcare Alliance
- Professor Ian Greer, Professor of Health and Life Sciences, University of Liverpool

## **Conservative Science & Technology Forum: Policy Studies Launch**

21.30, *Hyatt Regency : Soprano*

- Andrew Churchill, Chair, Conservative Science & Technology Forum (Chair)



## Wednesday

### **Trading Standards Institute & Which?: Consumer Protection: Burden on business or boost for growth?**

08.30, *The ICC : Hall 11B*

Malcolm Harbour CBE (Chair)

- The Baroness Neville-Rolfe DBE CMG, Minister for Intellectual Property
- Mike Cherry, National Policy Chairman, Federation of Small Businesses
- Richard Lloyd, Executive Director, Which?
- Leon Livermore, Chief Executive, Trading Standards Institute